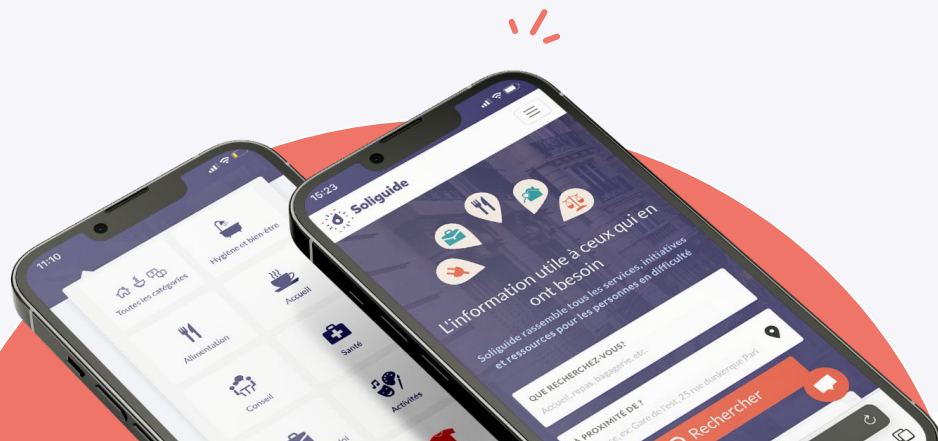




Leveraging information access to drive social inclusion

Be part of the movement creating lasting change and breaking the cycle of poverty worldwide.





Since 2015, Solinum has been committed to **leveraging technology to fight poverty.**

We develop two innovative projects - **Soliguide** and **Solidata** - that **use technology to reshape social assistance** for vulnerable communities and improve their access to support services.

In close collaboration with stakeholders and beneficiaries, we're building a connected, resilient ecosystem that amplifies social impact and drives **systemic transformation.**



94,6M

people are at risk of poverty or social exclusion in Europe, which represents **21.4%** of the population. (Eurostat 2023)

40%

do not claim social benefits because they don't know who to turn to or wherever they might be entitled to. (France, DREES 2022)

30%

of vulnerable people are unaware of services available to them locally (European Social Policy Network, 2022)

Diverse **profiles**, multiple **needs**



Housing



Food



Health



Employment



Legal Advice



Hygiene



Mobility



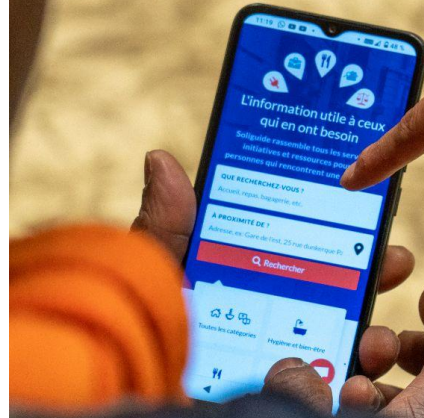
Equipment

Soliguide

Improving people's life

Soliguide **centralizes information** to achieve three key goals:

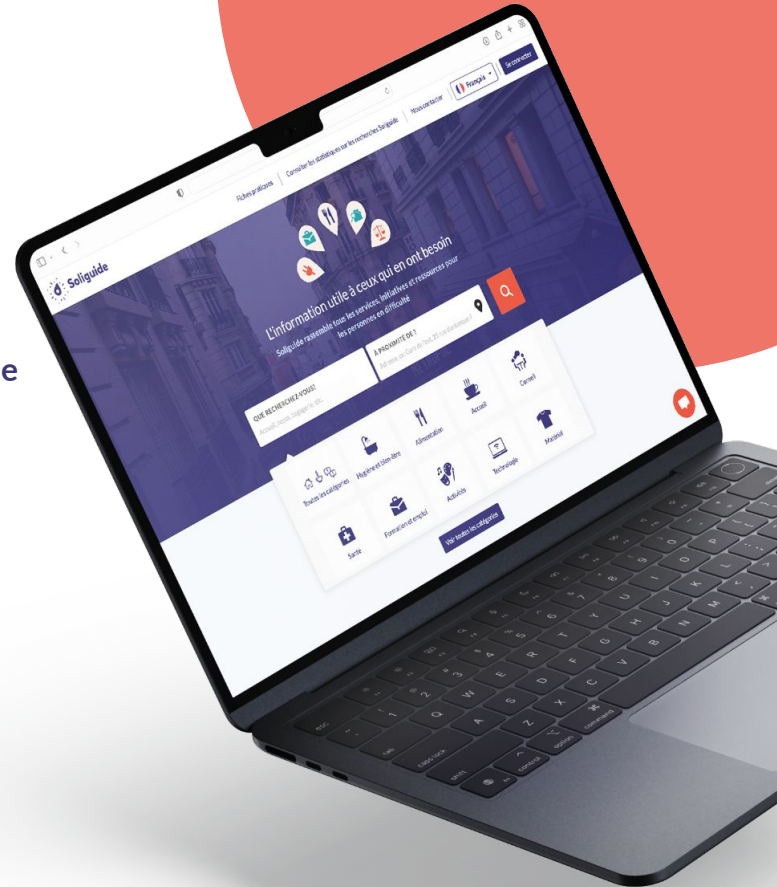
- 1 Facilitating service access:** simplifies finding essential services for both those in need and social workers.
- 2 Enhancing coordination:** strengthens collaboration between social and humanitarian actors, enabling better support for vulnerable populations.
- 3 Raising awareness:** boosts public understanding of the challenges faced by vulnerable people, encouraging broader support efforts.



Soliguide

The solidarity search engine.

- An **ergonomic** and **easy-to-use** interface
- A **comprehensive database** that covers all essential needs in one platform.
- **Continuously updated** to provide the latest information
- **Translatable** into user's language
- **Multi-channels access:** reachable via web, mobile app, SMS, WhatsApp, and through API integration for data sharing.



Designed with and for the communities we serve.

To ensure our solutions meet real, on-the-ground needs, we engage Soliguide's end users throughout **the design process with workshops, interviews, and surveys, including:**



Vulnerable people



Social workers and
volunteers

We collaborate closely with all stakeholders through **a co-construction approach,** supported by various steering committees at both national and local levels.



Beyond digital: direct outreach and training for greater impact

One of Soliguide's core strengths is having a dedicated team to bring the platform to life through consistent direct outreach and capacity-building, making a lasting impact for those in need :

- **Reaching out to individuals in precarious situations**, ensuring they are aware of and can access essential services.
- **Conducting hands-on workshops for social and NGO workers**. These sessions empower frontline workers to make the most of Soliguide's resources, enhancing their ability to assist those they serve.



Solidata

Empowering decision-makers through social action data

Leveraging Soliguide's database to :

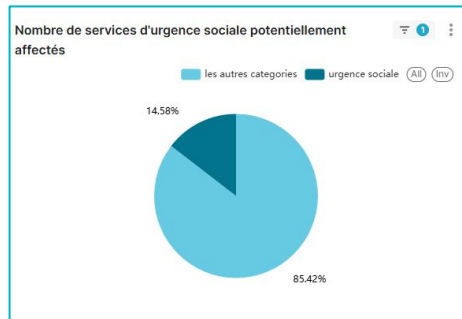
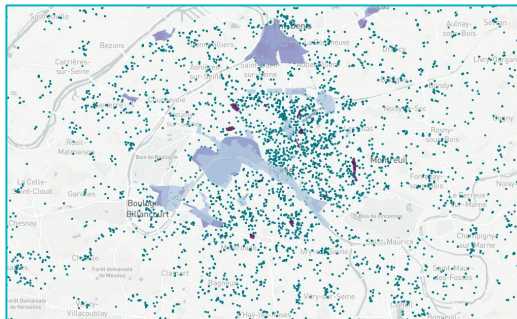
- 1 Enhance understanding:** provides a clearer picture of social service needs and availability.
- 2 Inform public policy:** guides the development of impactful, data-driven policies.
- 3 Address social issues:** delivers targeted insights for solutions to urgent social challenges.





An open access through professional account

Accessible for **free to all solidarity stakeholders** –whether from nonprofit organizations or public authorities—Solidata provides valuable social data through three interactive dashboards. We can also offer **customized dashboards** to meet specific analysis needs.



Search tracking

Monitor all searches conducted on Soliguide within specific territories to identify service demand and trends.



Seasonal analysis

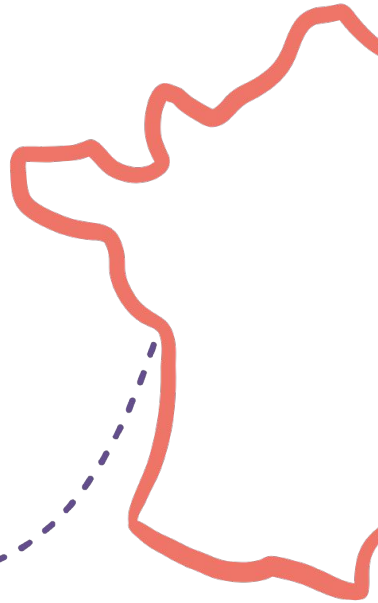
Assess shifts in social service needs during public holidays to better allocate resources.



Territorial solidarity analysis

Map and analyze social service offerings across one or multiple territories

Our success story in France



101 000

referenced services

(+ 27% compared to 2022 ; + 85% compared to 2021)

40 800

registered organizations

3,7 millions

researches in 2023

(+ 95% compared to 2022 ; + 276% compared to 2021)

29 121

professional accounts

“In Their Own Words: The Impact of Soliguide

**It's the app we were missing, and it will make our lives easier.
The best thing is that users can use it directly, which promotes autonomy.**

A front desk agent, Maison des Solidarités in Toulouse

When arriving in France, there's a lack of information, and we don't know what steps to take or which organization to contact for help. I wish someone had told me about Soliguide when I first arrived.

A newcomer to France

Soliguide helps save time and energy for individuals in precarious situations and preserves trust between these individuals and organizations.

A social worker, Social Center



Transforming every investment **into Social Good**

**1.93€ of social value created for
every €1 invested in Soliguide.***

The need for a centralized database **largely shared in many systems internationally**

Several countries, including Portugal, the Czech Republic, Italy, Belgium, and Germany, **have reached out** , expressing interest in implementing our solution.

Soliguide and Solidata offer valuable support to address key challenges:

- **Mapping** available services
- Maintaining an **up-to-date database**
- Providing **comprehensive access** to social services information
- Facilitate data-driven decision-making



Towards a **Solidarity-Based Europe**

With its success in France, Solinum has the potential **to change the lives of millions across Europe.** Our next ambition is to deploy our solutions in more countries to maximize our impact.

1.

**Improve access to rights
at the European level and
reduce inequalities.**

Facilitate access to social
services for people in precarious
situations.

2.

**Strengthen European
social cooperation.**

Provide a common analytical
foundation by sharing the same
data schema.

An easy-to-adapt tool

enabling seamless deployment and scaling

Our successful expansion of Soliguide to **38 regions across France** has paved the way for its launch in Catalonia and Andorra in early 2024. This initial deployment beyond French borders strengthens our readiness for **further international growth**.

A scalable and adaptable model built on :

A dedicated in-house tech team:

ensuring rapid response to crises and local adaptation of our tools.

A collaborative governance:

shared management between Solinum and local partners fosters country-level ownership and tailors our solutions to local needs.



Maximizing shared resources to facilitate European expansion

Creation of an international umbrella entity

Coordination and management of tech, ensuring data quality, unity of vision and mission on an international scale



Tech team

- One adaptable tool set for all countries : improvements benefit for all.
- An open source & agile data model to fit all.
- Manage the global taxonomy, the data schema, and its evolution.



Research and Development

- Centralize data and monitoring indicators for management.
- Ensure data quality.
- Provide methodology and tools for development and impact evaluation.



Communication

- Ensure the cohesion and promotion of our values.
- Provide communication materials.



HR & Finance

- Manages legal and regulatory aspects.
- Ensures budget optimization.
- Manage recruitment in the country.

Our business model

A **shared quote** between the global umbrella entity and the operational country helps maintain balance and ensures efficient resource management.

This approach **reduces deployment costs** for the countries, as they are responsible only for operational deployment and not for the costs associated with technical adaptations, data managing and legal aspects.



Operational deployment

A three-year launch with initiatives led by **the global entity** and the deploying country.

Preparation Phase

- Launching the project setup
 - Recruiting & training the Country Manager
 - Conducting the Social Need Assessment
 - Technically adapting Soliguide
 - Legally preparing Solinum
 - Preparing the communication material
-
- Initiating and facilitating the co-construction
 - Managing the database (collect the first data and train the social workers)

Deployment phase

- Continuously improving Soliguide
- Facilitating the co-construction
- Managing the database
- Disseminating Soliguide

Validation phase

- Continuously improving Soliguide
- Evaluating and disseminating the project
- Facilitating the co-construction
- Managing the database
- Disseminating Soliguide



How to support us ?

Invest in our **two main priorities** :

Improving our technology

Building a global entity



They support us





Please, contact us !

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